



## ROOSEVELT FOR GENERATIONS CAPITAL CAMPAIGN

### CAMPAIGN CABINET MEETING

FEBRUARY 3, 2021

5:30 – 6:30 pm // Zoom

### AGENDA

5:30 pm	Welcome	Brian Gentry
5:40 pm	Supporting Materials Update <ul style="list-style-type: none"><li>• Brochure – External use document</li><li>• FAQs – Internal document</li><li>• Naming guidelines – review and discuss</li><li>• Campaign policies – approve</li></ul>	Jackie Norris  All
6:00 pm	Making the Ask	Connie Isaacson Nikki Syverson
6:15 pm	Leadership Gifts Prospects <ul style="list-style-type: none"><li>• Continue sending names - \$50,000 and above</li><li>• Assign Honorary Cabinet calls</li><li>• Assign first leadership calls</li></ul>	Laura Leonard
6:25 pm	Next Steps <ul style="list-style-type: none"><li>• Begin making Honorary Cabinet and leadership gift calls</li><li>• Continue expanding leadership and major gift prospect list</li><li>• Make personal pledge (if not already done)</li><li>• Subcommittee proposal with <i>optional</i> opportunities</li></ul>	Brian Gentry
6:30 pm	Adjourn	

Next Meeting // March 3 at 5:30 pm