



ROOSEVELT FOR GENERATIONS CAPITAL CAMPAIGN

CAMPAIGN CABINET MEETING

April 6 // via Zoom

In attendance // Suzanne Reynolds Arnold, Cheryl Dahlquist, Rose Green, Jane Hemminger, Kaye Lozier, Kate Mead, Jackie Norris, Mollie Cooney, Jane Wine, Jim Wine, Mary O'Brien
Project Support // Hannah Toresdahl

MEETING NOTES

Chair Jackie Norris welcomed Cabinet and discussed the great show of Rider Pride at the Sharks Tournament!

FUNDRAISING UPDATE

Jackie Norris shared that \$3,075,369 has been raised to-date which is 96% of the \$3.2 million goal. The breakdown is as follows:

AMOUNT RAISED // \$3,075,369

Unrestricted: \$1,450,616

Track and Field: \$1,244,659

Innovation and Learning Center: \$329,083

Other: \$51,000

96% to \$3.2 million goal

Since the last meeting, \$17,000 has been raised. We are waiting on the Prairie Meadows grant. Primary focus for all – low dollar donations.

FOUNDATION UPDATE

Rose Green reported that track and field are officially under construction. The scheduled date for delivery of the project is August 2022, depending on the timing of the synthetic turf delivery. The library project remains on track for Summer 2023 as the plans continue to be finalized.

It is scholarship season for the foundation. They are in the review process and there will be a scholar evening to create visibility. Spring events also include the Rider Cup and a class reunion.

Rose Green highlighted that she was presenting to the DMPS school board to seek approval for the naming of the track and field as the Randy Duncan track and field complete.



FUNDRAISING

Jackie Norris encouraged everyone to review the donor list and identify who was still missing and encourage them to donate to the campaign.

PUBLIC CAMPAIGN

Rider night was filled with energy, announced where we were with the goal, had flyers, had a table to talk about the campaign. A fundraising mailing (low dollar) went out Monday, March 21st and a combination letters and emails to donors will continue through the end of the public campaign.

Please engage with the regular drumbeat of social media activities on Facebook and Instagram. You are all receiving the social media toolkit which provides social media graphics, messaging, flyers and other resources. The goal is to make it an easier process for the cabinet members, foundation board members, alumni, and community members.

In our goal to engage every class in a class challenge, Chairs are being engaged to serve as digital champions of the public launch. This means they will spread the word through their channels to make sure their alumni class knows about the Roosevelt for Generations campaign and how to donate.

A donor recognition event will be held likely in late September in conjunction with a home football game. Kaye Lozier has been in contact with the Duncan family and they are very excited to be part of this and the donor recognition event.

CABINET ASK

- Social Media – Lead your class challenge
- Serve as a feeder school champion – meet w/ PTA, handout flyers at event
- Make Calls Please

Next meeting: Tuesday, May 3 at 4:30 pm

