

TRHS Foundation Special Requests Funding Application

TRHS Foundation is organized to celebrate the tradition and shape the future of Roosevelt High School by advancing and supporting the students, faculty, alumni and Roosevelt community. Our Special Requests are specifically provided to TRHS students, staff and faculty based on application and board approval.

Email address *

iabifoundation@gmail.com

Date *

MM DD YYYY

04 / 01 / 2021

Applicant First and Last Name *

Rebecca Coady

Department or Organization *

Association of Business and Industry Foundation

Primary Phone Number *

5152350569

Project Goal (What learning objective will be met? How will the project meet current needs of students, staff or community? What will the project accomplish?) *

The Mission of the program is to promote the value of the free enterprise system through leadership, entrepreneurship, financial literacy education, teamwork and personal development opportunities in Iowa.

Impact on Communities

It is not only the participants who are impacted by Business Horizons, but also the classrooms, extra-curricular groups and communities in which our participants are involved with every day. Business Horizons fosters entrepreneurial thinking, encouraging students to use their leadership skills to step up, get involved and take charge. Students experience the importance of problem solving, out-of-the-box thinking and civil discourse amongst a diverse team and recognize that these skills are a necessity to succeed in today's society. Students leave Business Horizons as empowered young leaders with new ideas, and they continue to discover new ways to make positive change in the world around them.

Impact on Students

After experiencing the fast-paced, real-world work environment of Business Horizons, students are better equipped with the skills they need to be successful in the classroom, the workplace and in life. Students gain self-confidence and unique insight into the world of business and the entrepreneurial mindset. A student's participation in Business Horizons often leads to a heightened awareness of their strengths, goals and abilities, as well as a more well-defined direction for their future. Students gain mentors in the many Iowa professionals who volunteer for the program, and in return, our volunteers are provided with an optimistic perspective of our state's future workforce.

Impact on Iowa

In all that we do at the ABI Foundation, making Iowa the best place to live and work is always top of mind. Through the Business Horizons program, our goal is to develop the individuals and young people who will become Iowa's future corporate professionals, government officials, educators, civic leaders and more. The program connects students to mentors who have found success here in Iowa, and provides participants with a look at the vast amount of opportunities available to them so that they may begin to visualize their life in Iowa as a young professional and beyond.

Project Management (Who will manage project? Is there any additional oversight needed? Are you interested in having a member of the TRHS Foundation board assist?) *

Jessi McQuerry is the Program Director and manages all portions of the program. We would welcome any board member to volunteer for the program. There are several volunteer options available that range from a couple hours to the full 5 days. More information can be provided if interested.

Project Funding Sources (Have you applied for any additional funding, if so, from who and have you been awarded funds? Are there matching funds available? Are you pursuing any additional funding at this time? Please specify dollar amount where able.) *

Confirmed Commitment

Alliant Energy - \$5000
AT&T - \$500
Atlantic Bottling Coca Cola Co. - \$5000
DMACC - \$2500
EMC Insurance - \$2500
Grinnell Mutual - \$1500
GuideOne Foundation - \$1500
ITA Group, Inc. - \$500
Mechdyne Corporation - \$1500
MidAmerican Energy - \$2500
Musco Lighting - \$2000
Pella Corporation - \$2500
Thombert Manufacturing - \$1500
Veridian Credit Union - \$3000
Vermeer - \$2500
Wellmark Foundation - \$5000
Coon Rapids Rotary - \$325
Jackson Manufacturing - \$500
Seneca Foundry - \$500

Pending

3m Foundation - \$3000
Accumold - \$2500
Agri-Industrial Plastics - \$1000
Casey's General Store - \$500
Central Bank - \$1500
Collins Aerospace - \$10000
CR-B Education - \$350
EFCO - \$2500
Emerson - \$1500
Farm Bureau Financial - \$5000
Hubbell Realty - \$350
Hy-Vee - \$2500
Interstates - \$1500
Kuder Incorporated \$1500
Lisle Corporation \$500
Microsoft Community Foundation \$2500
Prairie Meadows - \$500
Principal Financial Group - \$2500
Proctor & Gamble - \$2500
Ring-O-Matic - \$1500
Two Rivers Bank and Trust - \$2500

Individual Donors - \$3000

By checking the box below, you are agreeing that all information in this application is true and you are officially filing an Special Request Application to the TRHS Foundation Board. *

Applicant agrees to terms.

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Iowa Industry and Community Leader,

In 1984, the U.S. Chamber of Commerce published a report that included the notion that the next generation “does not understand the role of business in a thriving economy.” That same year, Business Horizons was implemented by Iowa leaders to inform and inspire Iowa high school students through leadership, teamwork and entrepreneurship opportunities. Now, more than 6,000 have graduated from the program.

Business Horizons connects classroom concepts to real world implementation. Through five days of challenges, workshops, speakers and more, students gain a renewed vision of their strengths and future as they prepare for college/career. The program not only provides unique experiential learning opportunities, but also instills essential employability skills necessary for success in today’s workplace.

It is with the support of many partners across the state that we are able to provide this eye-opening experience for more than 75 Iowa high school students from across the state each summer. As a 501c3 non-profit, this opportunity is only able to be offered because of the support received through fundraising. Sponsors ensure we are able to continue to extend all students the ability to attend for less than 25% of the actual cost per student.

We invite your organization to receive statewide recognition as the industry and community leader you are by becoming a sponsor of Business Horizons.

Support is structured between \$500-\$10,000 with increasing benefits. ‘Event sponsorship’ levels assist with specific operational program costs, such as meals, speakers or materials. ‘Annual sponsorship’ levels sustain our critical infrastructure throughout the year to allow us to focus on long-term successes, such as partnership development and outreach efforts. All contributions are eligible for tax-deduction.

We would be grateful to have your support in fostering growth and innovation in Iowa through our state’s future leaders.

Sincerely,

BECKY COADY Vice President of the ABI Foundation
rcoady@iowaabi.org | D: 515.235.0569 | C: 515.326.2129

Thank you for your consideration of supporting the Business Horizons program. Following is more information about our work, reach and support we felt sponsors should have. All information reflects the ABI Foundation’s fiscal year from Oct. 1, 2020 through Sept. 30, 2021. We look forward to your response.

ATTACHMENTS

- Advocacy Kit
- Program Overview Flyer/Poster
- Participant Outcomes
- Board Members
- Sponsorship Levels & Benefits

**Business Horizons Summary Report
2020-21 Estimated Full Value Budget**

REVENUE	Business Horizons
Alumni Dues	
Application Fees	
Events	\$ 2,300
Gifts/Donations	\$ 6,000
Interest	
Specialty Items	
Sponsorships/Grants	\$ 95,000
Tuition Fees	\$ 25,000
TOTAL REVENUE	\$ 128,300
EXPENSES	Business Horizons
Critical Infrastructure	(85 Students)
Accting/Audit	\$ 350
Bank Fees	\$ 1,400
Equipment upgrades	
Events	
Office Space - In Kind (ABI) Estimate	\$ 13,500
Professional Development/Dues	
Salaries & Benefits (3 FT, 1 PT)	\$ 66,682
Telephone - cell phone reimbursements	\$ 900
Technology - ABI In Kind	\$ 3,036
Volunteer Time Value (\$25.43/Hr)	\$ 44,096
Volunteer Travel Value (\$.575/Mile)	\$ 4,154
Program Costs	
Awards/Recognition/Gifts	\$ 400
Catering/Meals	\$ 14,000
Catering/Meals - In Kind	\$ 334
Conferences/Program promotion	\$ 800
Contracted Services	\$ 2,400
Facilities	\$ 15,000
Facilities - In Kind	
Legal/Insurance	\$ 100
Marketing	\$ 500
Participant Scholarships - IABIF In kind	\$ 5,000
Photo Copies	\$ 300
Photos/Video	\$ 1,700
Postage/Shipping	\$ 1,900
Printing	\$ 5,400
Program Staff Travel/Lodging	\$ 2,400
Program Supplies	\$ 1,500
Program Supplies - In Kind	\$ 1,500
Recreation	\$ 2,700
Speakers	\$ 3,900
Specialty Items	\$ 1,700
Specialty Items - In Kind	\$ 500
Technology	\$ 400
Tours/Transportation	\$ 2,000
TOTAL EXPENSES	\$ 198,553
TOTAL Volunteer & In-Kind Value	\$ 72,120
TOTAL Budget need	\$ 126,432