



ROOSEVELT FOR GENERATIONS CAPITAL CAMPAIGN

CAMPAIGN CABINET MEETING

JANUARY 6, 2021

5:30 pm // Zoom

AGENDA

- | | | |
|---------|---|-----------------------------------|
| 5:30 pm | Welcome & Introductions | Jackie Norris |
| 5:40 pm | Project Scope Overview <ul style="list-style-type: none">• Multipurpose Field• Library Reimagined• Endowment | Rose Green |
| 6:00 pm | The Principal's Perspective | Kevin Biggs |
| 6:10 pm | How Do We Get There? <ul style="list-style-type: none">• The Nuts & Bolts of Campaigns• Campaign Phases• Cabinet Role as Campaign Leaders | Connie Isaacson
Nikki Syverson |
| 6:25 pm | Supporting Materials <ul style="list-style-type: none">• Campaign brochure• Campaign policies• Campaign timeline• Gift range chart | Connie Isaacson
Nikki Syverson |
| 6:40 pm | Cabinet Support <ul style="list-style-type: none">• Consider personal gift – 100% cabinet participation | Laura Leonard |
| 6:45 pm | Next Steps <ul style="list-style-type: none">• Approve policies• Review leadership gift prospect list & assign calls | Brian Gentry |
| 6:50 pm | Adjourn | |

Next Meeting // February 3 at 5:30 pm