



ROOSEVELT FOR GENERATIONS CAMPAIGN CABINET ROLES & EXPECTATIONS

- Attend Cabinet meetings and provide overall direction to the Campaign
- Provide positive public persona in support of Roosevelt and the Campaign
- Provide assistance in identifying donor prospects for the Campaign
- Leverage gifts from individuals and corporations in support of the campaign; assist in “opening doors” and scheduling donor calls
- Solicit major gift prospects along with campaign co-chairs and/or other Cabinet members (4-5 calls/cabinet member)
- Make a personal gift to the Campaign.