



## ROOSEVELT FOR GENERATIONS CAPITAL CAMPAIGN

### CAMPAIGN CABINET MEETING

Tuesday, June 7, 2022

4:30 – 5:30 // Zoom

### AGENDA

- |         |  |                                |
|---------|--|--------------------------------|
| 4:30 pm | Welcome & Sharing  | Jackie Norris                  |
| 4:40 pm | Fundraising Update/Celebration <ul style="list-style-type: none"><li>• Raised to date</li><li>• Significant pledges</li></ul>  | Jackie Norris                  |
| 4:45 pm | Foundation Update <ul style="list-style-type: none"><li>• Track and Field Construction Status</li><li>• Foundation Spending Recommendation (Est. \$3.3m)<ul style="list-style-type: none"><li>○ Track and Field</li><li>○ Learning and Innovation Center</li><li>○ Signage (Est \$100,000)</li></ul></li></ul>   | Rose Green                     |
| 4:55 pm | Public Campaign Activity Update <ul style="list-style-type: none"><li>• Social Media</li><li>• Neighborhood Meetings</li><li>• Videos</li><li>• Discussion: If we were to publish on social/newsletter the full list of all people who have donated as a mechanism to get last minute donations in the last fifteen days of June, what are the upsides? What are the downsides?<ul style="list-style-type: none"><li>○ Get on the Roosevelt for Generations movement – if your name isn't here it should be.....</li></ul></li></ul> | Hannah Toresdahl/Jackie Norris |

5:10 pm      Signage      Jackie Norris

- \$2,500 and above
- Mailing/Email to confirm recognition name
- Ribbon Cutting Event – List of all donors

5:20 pm      Cabinet Role – June 2022      Jackie Norris

- Final Push
  - Spread social media messages
  - Invite people who have not donated
  - Step up and provide volunteer help for September Ribbon Cutting

5:25 pm      Adjourn      Jackie Norris

Save the Date for the Ribbon Cutting Event –  
Friday, Sept. 23<sup>rd</sup> Home football game  
Saturday, Sept. 24<sup>th</sup> at 10am Official Naming Ceremony

