



ROOSEVELT FOR GENERATIONS CAMPAIGN CABINET ROLE January 2022 through June 2022

CAMPAIGN CABINET ROLES & EXPECTATIONS

- Attend Cabinet meetings and provide overall direction to the Campaign
 - Meetings are held the first Tuesday of the month at 4:30pm currently via Zoom
- Provide positive public persona in support of Roosevelt and the Campaign
- Provide donor names and addresses for Special Gifts and Public Phase mailings
- Make follow-up phone calls or emails to Special Gift prospects in February (5 – 10 calls each; script provided)
- Attend the campaign kick-off event (tentatively slated for Friday, March 4 at the Rider Pride basketball game)
- Share social media posts during public phase of the campaign (March – June)
- Assist with public campaign activities as requested and/or desired (class gifts, events, legends track initiative, list review, etc.)
- Attend the ribbon-cutting and donor recognition event in the fall (tentatively scheduled for homecoming weekend)