



ROOSEVELT FOR GENERATIONS CAPITAL CAMPAIGN

CAMPAIGN CABINET MEETING

March 1, 2022

4:30 – 5:30 // Zoom

AGENDA

4:30 pm	Welcome & Sharing	Jackie Norris
4:35 pm	Foundation Update	Rose Green
4:45 pm	Fundraising Update <ul style="list-style-type: none">• Raised to-date• Gifts since last meeting• Updated gift range chart	Brian Gentry
4:50 pm	Naming Guidelines	ISC
5:00 pm	Special Gifts <ul style="list-style-type: none">• Follow-up Call Progress	ISC/All
5:05 pm	Public Campaign Kick-Off: March 4	Suzanne Arnold/ Rose Green
5:15 pm	Campaign efforts through June <ul style="list-style-type: none">• Class Gift Efforts• Social Media• Donor Recognition in Fall	Jackie Norris
5:25 pm	Campaign leadership without ISC engagement	Rose Green
5:30 pm	Next Steps/Adjourn	Brian Gentry

Next Meeting // April 5 at 4:30 pm