



ROOSEVELT FOR GENERATIONS CAPITAL CAMPAIGN

CAMPAIGN CABINET MEETING

October 5, 2021 // 4:30 pm via Zoom

In attendance // Cheryl Dahlquist, Jackson Dahlquist, Jack Hilmes, Jennifer Hilmes, Laura Leonard, Kaye Lozier, Kate Mead, Bill Newland, Jackie Norris, Mary O'Brien, Janie Wine
Consultants // Connie Isaacson

MEETING NOTES

WELCOME & SHARING

Chair Jackie Norris welcomed the group and shared excitement regarding Roosevelt students and fall activities.

FOUNDATION & PROJECT UPDATE

Rose Green shared a brief update on the library and track and field projects. Both continue to move forward. Having all written pledge forms in by January remains very important to ensure the bridge loan can be secured and the track and field project started in spring of 2022.

Rose Green also shared information about the November 14 "R Party". The committee is engaging Roosevelt's feeder schools in this year's event and will give them 15% of the proceeds. The campaign will be promoted at this year's event.

THE CAMPAIGN TO-DATE

Jackie Norris shared the good news that the campaign has now raised \$2,239,272 – 75% to the \$3 million goal.

Connie Isaacson announced, on behalf of Diane Caldbeck who could not be present, that Dottie Thurston had just pledged \$50,000 to the campaign this afternoon. Her donation is in support of the new Innovation and Learning Center. With Dottie's gift included, the **total raised is now \$2,289,272.**

Jackie Norris also shared that \$927,100 has been raised for Duncan Field. \$72,900 remains to meet the naming threshold of \$1 million. Several gifts are pending.

Since the last Cabinet meeting, \$232,200 has been committed. In addition to the Thurston gift of \$50,000, the following pledges/donations were made:

- Jenny and Lindsey Smith - \$50,000
- Martha James and Michael Myszkowski - \$45,000
- Barb and Andy Nish - \$30,000

- Joel and Tricia Drake - \$25,000
- Ghrist Family - \$20,000
- Nancy Green and family - \$5,000
- Bob Noun - \$5,000
- 4 donations of \$1,000 or less

REVISED GIFT RANGE CHART

Connie Isaacson walked the Cabinet through the updated gift range chart. The chart was revised to reflect the new goal of \$3 million and progress is being made in each of the categories identified.

MAJOR DONOR SOLICITATION

Connie Isaacson led the group through major donor solicitation updates:

- *Polk County - Pending*
- *Sargent Family – Lozier - 3 meetings held; Foundation meeting later in quarter*
- *Matthes – Lozier – No update*
- *Adelman/Elsner – Caldbeck – No update*
- *Gartner – Newland/Caldbeck – No response; materials distributed*
- *Ibsen – Claypool – No update*
- *Kelly – Caldbeck/Lozier – No update*
- *Krambeck – Claypool – No update*
- *Lohmeier – Gentry/Arnold – Meeting scheduled 10/6*
- *Milligan – Sloterdijk/Lozier – No update*
- *Rooney – Claypool – No update*
- *Schoen – Claypool – No update*
- *Stauffer – Dahlquist, Caldbeck, Lozier – Meeting scheduled*
- *Vernon – Wine- Jim has visited with Chris; will follow-up next week*
- *Wilson – Newland – Met last weekend; will follow-up this week*
- *Willer – Caldbeck – No update*
- *Willis – Mead/Caldbeck – Not responding to emails*

REVIEW PROSPECT LIST - \$25,000 PROSPECTS

Connie Isaacson led the group through the list of donor prospects identified for donations of \$15,000 - \$25,000. Call assignments were confirmed and new call assignments made.

Bill Newland mentioned that Bruz and Julie Linn have volunteered to host a house party. Bill will work with the co-chairs and consultants to determine date and potential guest list. Prospects of \$25,000 and above would be ideal candidates to attend this information gathering.

NEXT STEPS

Laura Leonard shared that a new one page flyer has been created and is available for print or to be used electronically on facebook pages, etc. The flyer can be found on the campaign portal.

Laura Leonard stressed the importance of getting calls made NOW. There is a sense of urgency to get as close to \$3 million as possible by the end of the year. She encouraged everyone to continue to make calls assigned earlier and begin making calls assigned today.

Next meeting: November 2 at 4:30