



ROOSEVELT FOR GENERATIONS CAPITAL CAMPAIGN

CAMPAIGN CABINET MEETING

December 7, 2021 // via Zoom

In attendance // Suzanne Reynolds Arnold, Mollie Cooney, Rose Green, Jennifer Hilmes, Kaye Lozier, Kate Mead, Bill Newland, Mary O'Brien, Jackie Norris, Janie Wine, Jim Wine
Consultants // Nikki Syverson

MEETING NOTES

FOUNDATION & PROJECT UPDATE

Rose Green shared that the R Party in November was a success and a great cultivation event for the Foundation. Approximately \$45,000 was raised from a sold-out crowd of 250 people. Funds raised support the school, activities department and feeder schools.

The track & field project continues to be on schedule. The school board will review and approve the plan in January, then the project can go to bid. The Foundation is hoping to award a contract the second week in February. The campaign finance committee continues to work with Bankers Trust on a bridge loan.

The library scope will be determined once there is a better idea of fundraising dollars raised. This will be discussed early 2022.

THE CAMPAIGN TO-DATE

Jackie Norris shared that over \$2.7 million has been raised to-date which is 90% of the \$3 million goal. The breakdown is as follows:

- \$1,231,787 – Unrestricted
- \$1,181,646 – Track & Field
- \$286,083 – Library
- \$26,000 - Other

The Duncan Field initiative has passed the \$1 million naming threshold with more gifts pending. A total of 15 gifts over \$10,000 have been secured since the last meeting. Those include:

- \$100,000: Jed & Scott Duncan
- \$25,000: Doug Dorner & daughters
- \$25,000: Gary Kirke
- \$25,000: Sharon & Kyle Krause
- \$20,000: Kelly Caldbeck & Ted Thoms
- \$20,000: Bill and Wicker VanOrsdel

- \$15,000: Craig Elbert
- \$10,000: Wayne and Mary Ann Bower
- \$10,000: Joe & Pat Cerne
- \$10,000: Joe & Paula Cerne
- \$10,000: Jann Freed & John Fisher
- \$10,000: Greg Horigan
- \$10,000: Bill & Barb Keck
- \$10,350 Chris & DD Vernon
- \$10,000: Sargent Family Foundation

Nikki Syverson walked through the gift range chart. Much progress has been made in the major donor levels with prospects still remaining to help pass \$3 million.

Jackie also shared that a donor cultivation party will be held at the home of Suzanne Reynolds Arnold on December 13 at 7pm. Sports-minded families with capacity to give up to \$10,000 are invited with recruiting and planning efforts from Suzanne, Jackie, Adam and Rose.

SPECIAL GIFTS & PUBLIC CAMPAIGN TIMELINE

Jackie Norris reminded the group that the special gifts effort for gifts of \$10,000 or more will continue through March. Planning for the public phase will begin in early 2022. She also asked the committee to consider extending their volunteer commitment through the end of the campaign in June 2022. A follow-up will be sent.

Nikki Syverson shared details of an initiative to name the track in honor of the rich track & field legacy at Roosevelt. The hope is to engage past athletes, students and diverse donors. A small group is working on viability then will engage a full committee in the planning. It was suggested that this effort may appeal to Prairie Meadows and corporations with a focus on DEI.

MAJOR DONOR SOLICITATION

Nikki led the group through major donor solicitation updates. Those who were in attendance gave updates on their prospects which is included in the updated donor prospect list.

NEXT STEPS

Mollie Cooney asked what the final goal is/when it will be confirmed. Rose shared that decision will be made soon and she hopes that at least \$500,000 - \$700,000 can be raised for the library.

Nikki Syverson closed the meeting by encouraging cabinet members to use year-end giving as a way to follow-up with donors. She also emphasized the very positive momentum the campaign has experienced over the last few months.

Next meeting: January 4 at 4:30 pm