



ROOSEVELT FOR GENERATIONS CAPITAL CAMPAIGN

CAMPAIGN CABINET MEETING

September 7, 2021 // 4:30 pm in TRHS Library and via Zoom

In attendance // Suzanne Reynolds Arnold, Diane Caldbeck, Adam Claypool, Cheryl Dahlquist, Jackson Dahlquist, Brian Gentry, Rose Green, Jane Hemminger, Jennifer Hilmes, Kate Mead, Bill Newland, Jackie Norris, Mary O'Brien, Lori Sloterdyk, Janie Wine, Jim Wine
Consultants // Connie Isaacson and Nikki Syverson
Special Guest // Steven Schappaugh

MEETING NOTES

WELCOME & SHARING

Chair Brian Gentry welcomed the group and introduced Principal Schappaugh. Principal Schappaugh shared the excitement regarding Friday's historic football win. He also shared that he is working with staff to advance their metrics academically in a more equitable way. He reiterated that the football win is just the beginning of many good things to come for Roosevelt.

FOUNDATION & PROJECT UPDATE

Rose Green shared that DMPS will contribute an additional \$250,000 to the track and field project plus a possible \$50,000 in in-kind work. This is a big boost for the project. Track & field planning continues to progress and the team is still finetuning library plans. Additionally, the Foundation is meeting with Bankers Trust regarding a bridge loan. Having all written pledge forms in by January will be very important. Kari Stone will follow-up with cabinet members regarding their prospects' outstanding pledge forms.

THE CAMPAIGN TO-DATE

Jackie Norris, along with Laurie Sloterdyk and Kate Mead shared the good news that the campaign has now passed the \$2 million mark thanks to a commitment by Janet and Chuck Betts. The total raised by the cabinet to-date is now \$2,031,071. Over \$200,000 has been raised since the last meeting. In addition to the Betts gift of \$60,000, the following commitments were made:

- Harry & Pam Bookey: \$65,000 (*increased pledge from \$25,000*)
- Bruz & Julie Linn: \$50,000 to the Learning Center (*additional pledge coming Jan 2022*)
- Peter Sloterdyk & Cameron Shepherd: \$15,000
- Kent & Sheila Mauck: \$10,000
- Ted & Kathy Stuart: \$5,000
- Carey Witmer: \$5,000

Over \$878,000 has been raised specifically for the Duncan Field initiative with just over \$120,000 needed to meet the threshold of \$1 million to name the track and field in memory of Randy Duncan.

Class Gifts: Three classes are serving as “trials” for class gift initiatives: 1961 (Dick Lozier); 1971 (Mollie Cooney) and 1966 (Bill Newland). Bill Newland reported the Class of '66 has 2 lead gifts for the class challenge and that he continues to reach out to class members for support prior to the upcoming October 4 reunion.

Laura Leonard spoke to the Class of 1980 two weeks ago and that class has requested information that can be added to their facebook page. A simple document is being created by the Foundation’s design team that can be shared via social media. Other strategies are in process for the classes of 1961, 1971 and 1980. The focus for class gifts currently is to inspire and build from a large lead gift(s) that serves as a challenge gift.

Other classes will be activated during the public campaign.

MAJOR DONOR SOLICITATION

Connie Isaacson led the group through major donor solicitation updates:

LAST NAME	FIRST NAME	CONTACT	NOTES
Ghrist	Jo & family	Wine/Lozier/Betts	Wines are talking with Mary; Principal S. is calling Jo
Brown	Greg	Newland/Eckley/Wheeler	pending
Bucksbaum Scanlon	Mary	Caldbeck	Diane to contact
Cownie	Jim	Lozier	On hold until 1 or 2 more Duncan Field gifts
Horner	Sheri	Caldbeck/Arnold	Diane to follow-up with Duncan Field information
Langeness	Jim	Wheeler	pending
Polk County		ISC	pending
Sargent Family Foundation		Lozier	Kaye is working with family
Matthes	LaDonna & Rich	Lozier	in process
Berlin	Frank	Lozier	Kaye to contact
Blank	Judy	Caldbeck	Diane to contact
Culver	Mari	Norris	Jackie is following-up.
Gartner	Michael	Newland	Bill to contact Mike
Gordon	Andi and Jim	Caldbeck/Lozier	Diane to contact
Green	Nancy and family	Lozier	Kaye setting meeting
James	Martha/Mike Myzkowski	Lozier/Caldbeck	Kaye setting meeting
Lohmeier	Eric	Arnold/Gentry	
Nish	Barb & Andy	Mead	pending. Answer late September
Rasmussen	Cindy & Steve	Lozier	Part of Class of 61 strategy
Schoen	Don	Claypool/Norris	Adam to set meeting
Smith	Jenny and Lindsey	Green/Claypool	Adam and Rose to set meeting
Stauffer	Rachel	Caldbeck/Lozier/Dahlquist	Diane to strategize with Cheryl
Thurston	Dottie	Caldbeck	pending. Answer late September
Vernon	Chris and Rick	Wheeler (Lozier)	Lozier asking Wheeler to reach out
Wilson	Jennifer Erbe	Newland	Bill approaching at reunion
Willer	Jim and Ann	Caldbeck	Diane to contact
Willis	Family	Adelman/Caldbeck	Needs follow-up

Jackie challenged the group to think creatively about capitalizing on Roosevelt's big win in fundraising asks. Adam stressed that having good facilities is what helps in attracting and retaining coaches. Diane also suggested meeting with donors on the current field.

The focus in September continues to be making calls at \$50,000 and above. The cabinet was asked to have all their calls scheduled by the next meeting. Donors at the \$25,000 level will be reviewed at the October meeting. A possible event may be held later in the fall to cultivate donors at the next level.

NEXT STEPS

Brian Gentry encouraged the cabinet to make their calls and think creatively about how to capitalize on the strong TRHS momentum. A breakdown of restricted/unrestricted gifts will be sent following the meeting. The importance of confirming gifts with pledge forms in order to secure project financing was also reiterated.

Next meeting: October 6 at 4:30