



## ROOSEVELT FOR GENERATIONS CAPITAL CAMPAIGN

### CAMPAIGN CABINET MEETING

March 3, 2021 // 5:30 pm via Zoom

In attendance // Suzanne Reynolds Arnold, Diane Caldbeck, Adam Claypool, Mollie Cooney, Cheryl Dahlquist, Jackson Dahlquist, Brian Gentry, Rose Green, Jane Hemminger, Jack Hilmes, Jennifer Hilmes, Kaye Lozier, Kate Mead, Bill Newland, Jackie Norris, Mary O'Brien, and Janie Wine  
Consultant // Connie Isaacson and Nikki Syverson

### MEETING NOTES

#### WELCOME & INTRODUCTIONS

Chair Jackie Norris welcomed the cabinet. Jackie asked the cabinet to share either their “why” or a Roosevelt story. Jackie shared about shoveling the track this year and Brian shared his first Sharks pageant experience.

#### UPDATES

Foundation Board President Rose Green gave an update on two key foundation activities

- Library Reimagined.
  - The Foundation Board will vote on Monday, March 8 to hire Neumann Monson Architects to lead the “library reimagined” design. Six firms were interviewed and Neumann Monson seemed to best understand the Roosevelt student population and their unique needs.
  - Concepts are expected early April.
  - Prior to interviewing firms a focus group was held with students and teachers to determine their needs for a 21<sup>st</sup> century space. Charging stations is a strong desire as is the ability to have different, yet concurrent experiences. (For example: quiet study and collaborative work)
  - Neumann Monson will be responsive to rising construction costs and will have benchmarks throughout the process.
- Staffing
  - The Foundation has consolidated staffing from two individuals to one to make better use of funds allocated for staffing. Kari Stone has been selected for this position and there is high confidence in Kari and her ability to professionally handle the Foundation/Campaign needs. Cabinet members are asked to send any feedback regarding Kari to Rose.

## **FUNDRAISING PROGRESS TO DATE**

Chair Brian Gentry shared the good news that we have reached 100% campaign cabinet participation and thanked the group for their generosity. Totals to-date include:

- Campaign Cabinet
  - 100% participation – 20/20
  - \$163,500 from Cabinet
- Honorary Cabinet
  - 7/11 pledges received
  - \$645,000 pledged
- Total to date: 808,500

## **HONORARY CABINET CALL REPORTS**

- Chuck & Janet Betts – Sloterdik & Mead: In progress
- Nancy Bone – Lozier: Confirmed gift
- Pam and Harry Bookey – Adelman: Confirmed gift
- Diane Todd Brown – O'Brien and Claypool: Confirmed gift
- Allison & Jim Fleming – Lozier & Caldbeck: Confirmed gift
- Beth and Sheldon Ohringer – Sloterdik: Call on Friday, March 5
- Stan Reynolds – Arnold: Confirmed gift
- Bill Riley – Leonard & Sloterdik: Call on Friday, March 5

## **LEADERSHIP GIFTS CALL REPORTS**

- John Bucksbaum – Sloterdik: Strategy confirmed and call in progress
- Jim, Dave and Jon Hoak – Newland, Lozier, Leonard: Strategy confirmed and call in progress
- D/M Hubbell, F/C Hubbell, J/E Hubbell - Newland, Lozier, Leonard: Strategy confirmed and call in progress

## **CABINET ASSIGNMENTS FOR LEAD & MAJOR GIFTS**

Jackie Norris stated that the chairs will make 1:1 calls with each Cabinet member in the coming weeks. The charge to Cabinet members is to make 2 leadership or major gift asks before the April meeting. Jackie asked the group to review the prospect list and think about who has a link and connection to Roosevelt who may not be on the current list. Cabinet members are asked to help open doors and will be given all the tools needed by Isaacson-Syverson Consulting.

## **SUBCOMMITTEES: OPTIONAL PARTICIPATION**

Jackie Norris confirmed that when Cabinet members were recruited they were asked to do 3 things: 1) attend monthly Cabinet meetings; 2) “open doors” and make 4-5 calls; 3) make a personal donation to the campaign. The chairs want to honor the commitment you made, but a few of you have asked if there are other ways you can help and we do have a few additional needs.

There are 3 subcommittees that would benefit from volunteer assistance.

### **Prospect List Subcommittee**

**Committee Purpose:** *to expand and “clean up” current lists and develop new list for use during public phase of campaign*

- Class lists: Review and update class lists adding contact information, removing deceased, etc.
- Master list: Review current master list adding contact information, removing deceased, etc.
- New list: Create new list of potential donors (not TRHS graduates) to include persons in surrounding neighborhoods, feeder scho

### **Class Gifts Subcommittee**

**Committee Purpose:** *to create and implement ways to engage TRHS “classes” through collective class gifts to the campaign*

- Class reunions: Create strategy and structure for promoting campaign during class reunion activities
- Class gift challenge: Determine strategies for promoting “class challenge gift”
  - Who might offer the challenge and be “face” of the challenge?
  - Suggest recommended amounts for class challenges
  - Determine strategies to ensure success of challenge and ways to engage classmates

### **Community Engagement Subcommittee**

**Committee Purpose:** *to develop ways to engage the community – far and wide - during the public phase of the campaign*

- Develop strategies to engage the following groups:
  - Families of current students – Back to School event
  - Families of “feeder schools”
  - Alums who attend the R Party
  - Neighborhoods surrounding Roosevelt
  - Media
  - Other – the sky is the limit!

If Cabinet members are interested in donating additional time to a subcommittee they are asked to reach out to Connie and Nikki to indicate their interest.

### **NEXT STEPS**

Brian Gentry thanked the Cabinet once again for their generosity and reiterated the next steps for the month of March:

- Continue expanding leadership and major gift prospect list
- Meet 1:1 with one of campaign chairs to determine calls
- Determine interest in participating on a subcommittee

**NEXT MEETING // APRIL 7 at 5:30 pm**