



ROOSEVELT FOR GENERATIONS CAPITAL CAMPAIGN

CAMPAIGN CABINET MEETING

December 7, 2021

4:30 – 5:30 // Zoom

AGENDA

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|---------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| 4:30 pm | Welcome & Sharing | Brian Gentry |
| 4:35 pm | Foundation/Project Update | Rose Green |
| 4:40 pm | The Campaign To-Date <ul style="list-style-type: none">• Total raised to date• Donations since November• Gift Range Chart• Year-end strategies | Jackie Norris |
| 4:50 pm | Special Gifts and Public Campaign Timeline <ul style="list-style-type: none">• Track Legends Initiative | ISC
Brian Gentry |
| 5:00 pm | Donor Solicitation and Call Reports <ul style="list-style-type: none">• Be prepared to give individual update on assigned calls | All |
| 5:25 pm | Next Steps <ul style="list-style-type: none">• Continue calls assigned• Add new prospects to list• Sense of urgency to get as close to \$3 million as possible by end of year | Jackie Norris |

Next Meeting // January 4 at 4:30 pm